

Ben Stein

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525 East 5th Street, Apt. 2A

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EXPERIENCE

World Leaders Entertainment, New York, NY (f.k.a. Noodlesoup Productions)

Executive Producer, July 2006 – Present

Producer, September 2004 - July 2006

- Direct the commercial and interactive department of WLE, manage production cycle from lead generation, bid, budget, schedule, team assembly, and client management to delivery
- Interactive: produce websites, messenger applications, Flash games and banner ads
Recent work includes “Echo Zulu” for U.S. Air Force & GSDM, an online motion graphic novel featuring Flash games at pivotal plot points
- Animation Production: series, commercials, webisodes, music videos and test commercials
Produced 2008 Cannes Gold 8 x :45” campaign “No Evil” for Tracfone & Droga 5
- Business Development: Devise and implement commercial growth strategy including growth of the interactive department, develop production partnerships, present at ad agencies nationwide, evaluate and secure commercial representation, and network relentlessly
- Managed a company-wide rebranding process that launched World Leaders Entertainment in July '06 as a boutique commercial animation studio f.k.a. Noodlesoup Productions.

BBC Worldwide Americas, New York, NY

Coordinator, Sales & Co-Productions, November 2002 – September 2004

- Wrote copy and designed pitch material distributed to U.S. Networks including Nickelodeon, Discovery Kids and PBS
- Drafted contractual paperwork for program deals
- Monitored program sales cycle with clients including Discovery Channel and History Channel

The Johnson Group, Film Production Company, McLean, VA

Development, Production and Editorial Assistant, Sept 2001 – November 2002

- Conceived, wrote, researched and edited proposals for new documentaries and series
- Assistant Editor and Production Assistant for “Paper Clips”, a nationally released documentary

EDUCATION

Tufts University, Medford, MA

- B.A. in Psychology; Minor in Media and Communications Studies, May 2001
- G.P.A. = 3.5, cum laude
- Created, wrote and produced two television pilots

AWARDS

- 2008 Cannes Gold Lion - “No Evil” - Tracfone’s Net10 & Droga5
- 2008 One Show Gold - “No Evil” - Tracfone’s Net10 & Droga5
- 2007 Diamond - “MightyGiants.com” - General Mills’ Jolly Green Giant
- 2006 Promax Gold - “Little Big Blocks” - Voom HD’s Animia Channel

COMPUTER SKILLS

- Proficient in MS Office suite including Word, Excel, Project and Power Point
- Proficient editor in Final Cut and Premiere, working knowledge of After Effects
- Working knowledge of HTML, XML, CSS, JAVA, Wordpress
- Proficient in Photoshop, working knowledge of Illustrator

*Links, references and credit list available on request